



Fall 2008 Media and Missions News From Henry & Janet Marsh

Welcome to the new "digest" version of our newsletter! Knowing you are busy and get lots of mail (electronic & print) like we do, we're adopting an executive summary approach. With this edition, we'll be delivering concise info on significant ministry activities via a single-page format. For those who are interested and have the time, expanded content (more details, photos, web links, prayer requests etc...) will be available in the news section of our website, www.multiplymissions.com. A clickable link is included with each story so it will be easy to get to additional material.

We hope this change will provide the quality and quantity of information you want in a meaningful and user-friendly way. As always, we are grateful for your interest in our missionary ministry and your support in prayer and giving!

Multiplying Missions Through Media,
Henry & Janet Marsh

Taking "AIMM" On Asia Pacific

Spanning a huge geographic area that's home to an exploding population, the Asia Pacific region presents significant challenges to missionary outreach. One of the tools being used to effectively target the diverse audiences across these expansive territories is media. **Asia Pacific Media Ministries** leads regional media efforts. Training, production and strategic project collaboration are the core components of their activities.



The **Asian Institute of Media Ministries** is one method **APMM** is using to empower national churches to integrate media in evangelism, discipleship and training efforts. **AIMM** is a two-week, intensive media "boot-camp", offering participants a combination of communication theory and practical, hands-on experience.

Conducted every 2-3 years, **AIMM** events lay vital foundations for national church media strategies. **AIMM 2009** will feature tracks in radio production, basic video production, advanced video production, and internet evangelism. These sessions will be lead by skilled trainers from the USA (including Henry who will teach video production), Europe, and Asia.

[Click for more details about AIMM 2009 and Asia Pacific Media Ministries.](#)

World Missions Media Commission 2008 Meeting

In August, Henry organized the annual meeting of the **World Missions Media Commission**. The event was hosted at AGWM headquarters in Springfield, Missouri. Media ministry leaders and missionaries gathered locally and also participated via a simultaneous online conference from locations around the world stretching from Iceland to Cambodia.



In addition to member updates and reports and networking activities, the Commission endorsed a new **Missions Media Exchange** online group forum that Henry will develop. **MMX** will offer resources to help missionaries develop media strategies and implement media tools.

Media Commission members and others with missionary media expertise will offer advice and suggestions on the forum. Links to online media training materials, program and content samples, and other media resources are also going to be provided. **MMX** development is now underway and the forum will be available to missionaries around the world later this year.

[Click here for more information about the World Missions Media Commission.](#)

Inspirational Phone Calls Coming To Sri Lanka

Around the world, cell phone access and use is growing at an incredible rate. 2 billion+ mobile phones are now in service and over 5 billion text messages are sent every day.

In Sri Lanka, mobile phone penetration has exploded. Nearly 50% of the developing nation's people have mobiles and the number is still growing steadily. In the face of such expansion, God has opened a door for the Sri Lanka Assemblies of God to partner with Dialogue, the country's largest mobile phone company, to deliver daily inspirational text messages to cell phone users across the nation.



To provide content for the SMS text service, Henry was able to help connect church leaders with missionary Jhan Hurst, producer of "Think A Minute". **TAM** is a public service style radio program offering spiritual insights into contemporary life issues in a short, dynamic format. It's aired primarily on foreign, secular radio stations. Scripts from the TAM programs are now being adapted for the phone format. English, Sinhala, and Tamil language versions will eventually be offered. Nearly 5 million mobile phone users in Sri Lanka will have potential access to the messages early in 2009.

[Click here to learn more about outreach via SMS text message in Sri Lanka.](#)

"Multiplying Missions
Through Media"



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www.multiplymissions.com

About Us

Henry & Janet Marsh are veteran missionaries, having served more than twenty years on three continents. As Appointed Media Specialists their work in missions is unique. Henry has utilized his media education and expertise on projects in nearly 30 countries from Iceland to South Africa.

Currently, Henry serves as Facilitator for the World Missions Media Commission, assisting missionaries, ministries, and national churches around the world with production, training, and consultation projects. Janet provides accounting services for **Network 211**, an AGWM international ministry and **Project Rescue**, an outreach to rescue and restore sexual slavery victims.

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